

## Marketing & Advertising

**Member to Member Discounts:** Provide and access exclusive discounts available only to chamber members.

**Chamber Logo Usage:** Enhance your business's credibility by displaying the chamber's logo on your promotional materials and business front.

**Chamber Bucks Program:** Join a program designed to promote shopping and spending within the chamber community. As a participating business, you can accept Chamber Bucks—gift certificates redeemable exclusively with chamber members. These certificates are distributed by the Chamber during annual events, promotions, and community initiatives, driving more customers to your business and supporting the local economy.

**Directory Listing:** Increase your visibility by being featured in the chamber's business directory, including contact details and links to your website.

**Ribbon-Cutting & Milestones:** Host ribbon-cutting ceremonies and milestone events with chamber support for grand openings, anniversaries, or other key occasions.

**Facebook Promotions (5X Weekly):** Gain the opportunity to post five times a week in the chamber's Facebook group to share your business specials, promotions, and updates. Include links to your website or social media pages to drive traffic and connect with the chamber's engaged online audience, maximizing your visibility and outreach.

**Business Referrals:** Boost your visibility and generate client leads as the chamber responds to inquiries by recommending exclusively chamber-member businesses. This ensures your business stands out as a trusted and endorsed option within the community.

**Official Chamber Calendar Promotion:** Showcase your key sales, promotions, and major events by featuring them on the chamber's official calendar. This resource, accessible via the chamber website, social media, and newsletters, serves as the community's go-to source for discovering exciting local happenings.

**Member Spotlight Program:** Enroll in our Member Spotlight Program to showcase your business in the Chamber newsletter and on our Facebook group. The newsletter feature highlights your business story, while the Facebook group allows you to elaborate further, engage with the community, and answer questions. Sign up during your annual membership to secure your spotlight!

**Newsletter Sponsorships:** Maximize your reach with cost-effective direct mail by sponsoring a chamber newsletter. As a sponsor, your business will receive prominent full back-page advertising, ensuring high visibility within the community. This opportunity allows you to connect directly with residents and businesses at a fraction of the cost of organizing your own mailing. It's a powerful way to promote your brand and grow your presence in the Arlington area.

**Logo Featured in Chamber Publications, Billboards, and Arlington Days Promotions:** Boost your brand visibility by having your logo prominently displayed across all chamber materials, including publications, billboards, and Arlington Days promotional content.

## Networking Opportunities

**Meeting Access:** Attend regular chamber meetings to connect with fellow members and stay informed about local business opportunities.

**Community Involvement:** Engage and volunteer with local events and initiatives, fostering relationships within the community and contributing to its growth.

**Annual Kick-Off Event:** Participate in the exclusive annual meet-and-greet event to network with other members and launch the chamber's yearly activities.

**Business & Person of the Year Awards:** Receive recognition and celebrate outstanding local businesses and individuals during the annual awards event.

**Targeted Committees & Networking:** Join specialized committees tailored to your business's unique needs and interests. These committees provide a platform for collaboration, strategy development, and event planning centered around shared goals and passions. Connect with like-minded members, foster meaningful relationships, and work together to drive growth, success, and community impact.

## Craft & Vendor Shows

**Early & Priority Event Registration:** Reserve spots for craft and vendor shows before non-members or lower-tier members.

**50% Discount on Entry to All Shows:** Enjoy half-priced entry fees for vendor participation.

**One No-Cost Vendor Spot Annually:** Receive one free vendor entry annually for eligible shows.

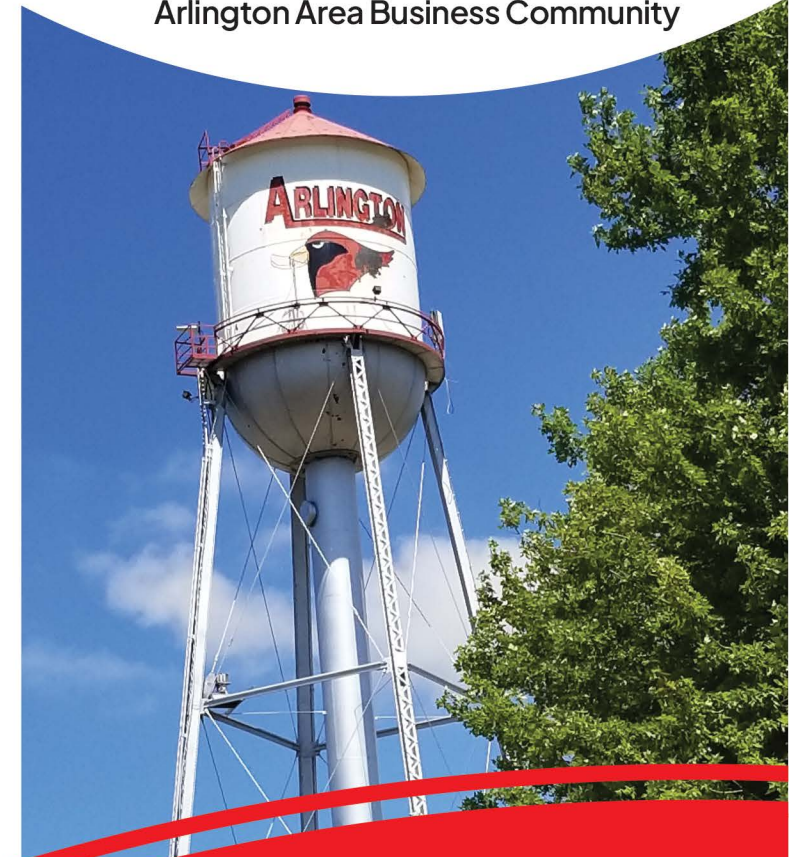
## Professional & Employee Development

**Employment Listings:** Post job openings on the chamber's website and social platforms, reaching a broad audience of potential candidates.

**Chamber Sponsored Professional Development:** The chamber will cover costs and sponsor your employees to participate in local development programs to enhance their skills and professional growth.



To Promote, Support,  
Connect, and Enrich the  
Arlington Area Business Community



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Arlington, SD, 57212

Benefits	Supporting Member	Silver Business Member	Gold Business Member	Platinum Business Member
Annual Membership Dues	\$35	\$100	\$250	\$500
<b>Networking Opportunities</b>				
Meeting Access	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Community Involvement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Annual Kick-Off Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business & Person of the Year Awards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Targeted Committees & Networking	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Marketing &amp; Advertising</b>				
Chamber Logo Usage	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chamber Bucks Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Directory Listing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ribbon-Cutting & Milestones	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Facebook Promotions (5x Weekly)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Business Referrals	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Official Chamber Calender Promotion		2 Major Events	4 Major Events	6 Major Events
Member Spotlight Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Newsletter Sponsorships (Additional Cost)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Featured in Chamber Publications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Displayed on Chamber Billboards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Logo Highlighted in Arlington Days Promotions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Craft &amp; Vendor Shows</b>				
Early & Priority Event Registration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
50% Discount on Entry to All Shows	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One No-Cost Vendor Spot Annually	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Professional &amp; Employee Development</b>				
Employment Listings	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Chamber Sponsored Professional Development	<input type="checkbox"/>	<input type="checkbox"/>	1 Employee	2 Employees
<b>Benefits</b>				
Member to Member Discounts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Participate in Chamber Elections	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>