

The holidays are almost here, and Arlington is prepared for festive cheer!

Enter our decorating contests, plan your holiday outings, and mark your calendars for our big Christmas weekend — December 12 & 13.



# Christmas in Arlington

An Olde Fashioned Christmas

PRSR STD  
U.S. POSTAGE  
PAID  
ARLINGTON, SD  
PERMIT NO. 32

There's so much happening all season long  
Full details at [ChristmasInArlington.com](http://ChristmasInArlington.com)

\*\*\*\*\*ECRWSEDDM\*\*\*\*  
Postal Customer

Dear Chamber Supporters and Members,

October has been a busy and exciting month for the Chamber, and we're heading into the holiday season with strong community momentum! Here are a few highlights from across town:

- **Christmas in Arlington Planning in Full Swing!** We've launched [ChristmasInArlington.com](http://ChristmasInArlington.com)—your hub for all holiday events, contests, and promotions. This year brings expanded decorating contests, prizes, and a new Shop Arlington Passport program that rewards shoppers for visiting our businesses. Explore the site, sign up for contests before Thanksgiving and get ready for a month of Christmas cheer!
- **Arlington Featured as a Regional Destination.** Our updated ads will appear in the 2026 Glacial Lakes Tourism guides, highlighting Arlington as the perfect stop between Lakes Poinsett, Thompson, and Oakwood. This campaign positions our community as a welcoming hub for recreation, shopping, and dining all year long — and a must-visit stop for travelers exploring our region.
- **Ribbon Cutting Celebration at Maynard's.** We celebrated Maynard's exciting expansion and renovation this month! Their refreshed layout brings even more variety and convenience to local shoppers. We're proud to have such a strong, community-minded business right here in Arlington.
- **Community Survey Now Live.** The Arlington Community Survey is open, and your input is essential to shaping business development, housing, and community priorities. Take the survey at [ArlingtonChamberSD.com/survey](http://ArlingtonChamberSD.com/survey) or scan the QR code at the bottom of this newsletter.

Your voice matters—*please complete the Community Survey today.* Whether you're a resident, business owner, or landlord, your feedback directly guides where the Chamber focuses time and resources. Share what's working, what's needed, and what you want to see next!

Chris Hussak  
President, Arlington Area Chamber of Commerce

## OUR PLATINUM MEMBERS

OUR PLATINUM MEMBERS

CorTrust Bank  
Raise your expectations.

NorthWestern Energy  
Delivering a Bright Future

1481 ROADHOUSE Grille  
BIG FOOD | BIG FUN!

The Cardinal Tap

BURLAGE PETERSON  
Auctioneers & Realtors, LLC.

Citizens State Bank

SPIL DE ELECTRIC

CITY OF ARLINGTON  
SOUTH DAKOTA

JOHNSONVILLE SPRAY FOAM LLC

VALLEY FIBER COM

SIoux VALLEY ENERGY  
A Touchstone Energy® Cooperative

INTERSTATE BATTERIES  
Outrageously Dependable

JAY'S AUTO BODY

BACK ALLEY MEATS  
SMALL TOWN QUALITY. BIG CITY SELECTION.

HANDI MART

115 Main Street South  
Bits of Yesterday  
Arlington, SD

## COMMUNITY CALENDAR

- **Event Date:** 10/31 | 3-5PM @ Downtown Arlington  
Trunk or Treating Spooktacular Main Street Arlington
- **Event Date:** 11/8 | 10AM-5PM @ Bits of Yesterday Antique Mall  
Bits of Yesterday Annual Christmas Open House
- **Event Date:** 11/8 | 6PM Start @ Arlington American Legion  
American Legion Post 42 Bingo Party
- **Event Date:** 11/27 (Thanksgiving) | 11AM-2PM @ Arlington Baptist Church  
Free Community Thanksgiving Dinner
- **Event Date:** 11/28 - 12/24 @ Lake Arlington, Cardinal Tap, Maxwell Park  
Christmas in Arlington Weekend Light Show, Decorations, & More

YOUR VOICE MATTERS



Contribute to Survey





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# Chamber Chatter

**VOLUME 1, ISSUE NO. 08**  
**OCTOBER 2025**

## CHAMBER MEMBER BUSINESS SPOTLIGHT HIGHLIGHT

### **JOSH & JENNA NELSON - BEST CHOICE**

For Josh Nelson, real estate started as a personal passion and grew into a calling. He bought his first home at 18, and over the next dozen years moved through three homes, drawn to "the overall rebuilding and making it your 'own.'" That hands-on love for homes, paired with the urge to be his own boss and "work for myself not for someone else's pocketbook," pushed him to take the leap into real estate — a move he calls "the best decision I've ever done."

Josh and his wife, Jenna, serve clients through Best Choice Real Estate with a clear, people-first approach. Jenna has been in real estate for over eight years and is licensed in South Dakota, North Dakota, and Minnesota; Josh has spent the last two and a half years building his own book of business and is licensed in South Dakota. Together, they cover both residential and commercial



JOSH & JENNA NELSON

focusing on Kingsbury, Brookings, and Hamlin counties.

From day one, Josh told himself he needed to "start fast." He grabbed every open-house slot he could and treated each conversation — at every event, with every business card — as a chance to help someone with their next move. As he puts it, being a people person matters; a "big smile and a helping hand goes a long way."

"We approach every client like it's our personal self in their shoes," Josh says, guided by a favorite reminder from his Arlington High School days: "treat people how you wanna be treated." That shows up in clear communication and straight talk. "Be straightforward with everyone no matter if it's good or bad. We have found that honesty is the key." Like any agent who truly listens, Josh sees the biggest challenge as finding the "perfect house" — which is also the most rewarding part. Walking a family from the first showing to the closing table and seeing that spark of excitement never gets old; it's the same feeling he remembers from buying his first home, and it's why he loves this work.

Josh is proud of Arlington's growth — new families, new homes, a stronger school district — and he hopes Best Choice is helping fuel that trend. His advice to new business owners fits his journey: "Breathe. Stardom doesn't come overnight; as you grow and build you will meet your goals."

Follow Josh Nelson — Best Choice Real Estate and Jenna Nelson — Best Choice Real Estate on Facebook, or call 605.203.1560 with your real estate questions.

**Want the full story? This is just the highlight—read the complete Chamber Spotlight at: [ArlingtonChamberSD.com/spotlight](https://ArlingtonChamberSD.com/spotlight)**

**TO PROMOTE, SUPPORT, CONNECT, AND ENRICH THE ARLINGTON AREA BUSINESS COMMUNITY**